

2026 MEDIA KIT

DIGITAL RATES

Dedicated Trade E-blast	\$2,000
Newsletter Banner	\$1,000
Wallpaper	\$2,500
Welcome Prestitial (2 rotating positions available / month)	\$2,500
Co-branded Social Media	\$800
Sponsored Content	\$6,600 for 3
Lead Gen / Nurturing Programs	\$3,500
Programmatic Audience Extension	contact for pricing
Webinar	\$3,500
Top Products	\$750
— Featured print listing	
— Top Products newsletter placement	
— Online company directory	
Exclusive Digital Partnerships	\$2,500
(6 positions available / month)	
— Rotating logo/web ads	
— Newsletter sponsorship	
— Digital edition	
— Print appearance	

PoolPro

KENDRICK
CONTENT



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