

# DIGITAL SPECIFICATIONS

## DIGITAL AD SIZES      WIDTH X HEIGHT      MAX SIZE      MORE INFO


### Digital Sponsorship

Logo	140 x 60 pixels	50kb	 <a href="https://bit.ly/45vmPkr">bit.ly/45vmPkr</a>
Rectangle	300 x 250 pixels	80kb	
Billboard	970 x 250 pixels	80kb	

### Trade Newsletter

Option 1 rectangle	300 x 250 pixels	50kb	 <a href="https://bit.ly/45rgwOz">bit.ly/45rgwOz</a>
Option 2 billboard	970 x 250 pixels	50kb	

### e-Blast

Exclusive e-blast	600 x 1000 pixels	125kb	 <a href="https://bit.ly/3YBoQJw">bit.ly/3YBoQJw</a>
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### PoolProMag.com

Welcome prestitial	800 x 600 pixels	125kb	 <a href="https://bit.ly/45VEEq4">bit.ly/45VEEq4</a>	 <a href="https://bit.ly/4m3BM5F">bit.ly/4m3BM5F</a>
Wallpaper	1900 x 1020 pixels	125kb		
	728 x 90 pixels	125kb		
	300 x 50 pixels	125kb		

To streamline the process to send in digital advertising assets, we've created easy-to-use forms for each product. You will receive automatic notifications 15, 10 and 5 days before your ad is due with a link to the appropriate form. The link to each form is also listed below.



### SPONSORED CONTENT

[bit.ly/3YxTLqa](https://bit.ly/3YxTLqa)



### SOCIAL MEDIA

[bit.ly/47l8qTU](https://bit.ly/47l8qTU)



### QUESTIONS?

Contact us at  
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