

2026 MEDIA KIT

COVERS

Back Cover	\$4,580
Inside Front Cover	\$4,230
Inside Back Cover	\$4,230
French Door Cover	\$6,930
Bellyband	\$5,950

FULL PAGES

Spread	\$6,530
Page One	\$4,110
Full Page	\$3,870
2-Page Insert	\$6,590
4-Page Insert	\$8,320

FRACTIONALS

2/3 Page Island	\$2,450
1/2 Page Vertical	\$2,150
1/2 Page Horizontal	\$2,150
1/4 Page Vertical	\$1,570

PoolPro®

KENDRICK
CONTENT

2026
PRINT RATES

